

PICAYUNE, MISSISSIPPI

Pearl River County

Prepared by the Mississippi Development Authority

(601) 359-3593/www.mississippi.org

June 4, 2003

POPULATION

Population:	1990	1995	2000	2001	2010
Picayune	10,664	11,599	10,535	NA	NA
Pearl River County	38,828	43,266	48,621	49,969	61,216

Most populated cities in Pearl River County:

City	2000 Population
Picayune	10,535
Poplarville	2,601

Age breakdown of county population, 2000:

0 to 17	27.0 %
18 to 24	9.4 %
25 to 44	27.1 %
45 to 64	23.9 %
65 and over	12.6 %

Median age of county population, 2000: 35.9

Source: U.S. Bureau of Census, Census of Population, 1980, 1990, and 2000 (12/01), 2001 Population Estimates (04/02).

LOCATION**Distance to selected cities from Picayune:**

Area	Distance	
Atlanta, Georgia	438 miles	706 kilometers
Chicago, Illinois	866 miles	1,397 kilometers
Dallas, Texas	523 miles	844 kilometers
Jackson, Mississippi	149 miles	240 kilometers
Memphis, Tennessee	352 miles	568 kilometers
New Orleans, Louisiana	54 miles	87 kilometers

Source: Official Mississippi Highway Map; unpublished data collected by MDA.

LABOR UNIONS

Information on labor union activity in Mississippi can be obtained by calling MDA at 601-359-3449.

WAGES**Annual Average, 2000*:****Manufacturing**

Pearl River County	\$538/week	\$13.45/hour
Mississippi	\$548/week	\$13.70/hour
United States	\$861/week	\$21.53/hour

Services

Pearl River County	\$396/week	\$9.90/hour
Mississippi	\$464/week	\$11.60/hour
United States	\$647/week	\$16.18/hour

*All rates include management personnel.

Source: County data-Mississippi Employment Security Commission, 2000 Covered Employment and Wages (10/01); Mississippi and U.S. data-U.S. Department of Labor, Bureau of Labor Statistics, 2000 Annual Average.

LABOR FORCE

Annual Average, 2001:	Pearl River County	Commuting Area*
Labor Force	20,920	193,620
Male Percentage	57%	
Female Percentage	43%	
Total Employment	20,200	186,540
Manufacturing	1,170	
Services & Misc.	1,610	
Total Unemployed	720	7,080
Unemployment Rate	3.4%	3.7%
U.S.	4.8%	
Mississippi	5.5%	

12 Month Moving Average, June 2002:

Labor Force	20,570
Total Employment	19,740
Total Unemployed	830
Unemployment Rate	4.0%

*Commuting area includes all contiguous counties in Mississippi and neighboring states.

Source: Mississippi Employment Security Commission 2001 LMI for Affirmative Action (03/02), 2001 Annual Averages (04/02), and June 2002 Running Averages (07/02), 2001 Annual Average data from neighboring states.

RETAIL SALES

Gross Retail Sales (in millions):

	1990	1995	2001
Picayune	\$ 117	\$ 180	\$ 253
Pearl River County	\$ 161	\$ 242	\$ 352

Source: State Tax Commission, Annual Report, Fiscal Years Ending June 1990, 1995, 2001 (12/01).

INCOME

Per Capita Personal Income:

	1990	1995	2000
Pearl River County	\$11,489	\$14,291	\$16,969

Earnings, Pearl River County:

Earnings by Place of Work, 2000 \$292,049,000

Sources of Earnings by Place of Work, 2000:

Manufacturing	9.6%
Services	23.4%
Wholesale Trade	3.2%
Retail Trade	18.7%
Government	24.8%
Construction	10.1%
Finance, Insurance, Real Estate	3.8%
Transportation, Public Utilities	5.0%

Source: U.S. Bureau of Economic Analysis, 2000 Data (05/02).

ASSESSED VALUE

Grand Total Ad Valorem Assessment (in millions):

	1995	1997	2000
Pearl River County	\$ 140	\$ 172	\$ 211

Source: Mississippi State Tax Commission, 1995 through 2000 (12/01).

FINANCIAL INSTITUTIONS

Banks based in Picayune 1

Banks with one or more branches in 4

Source: Mississippi Banker's Association, Mississippi Bank Directory, 2002-2003 Edition (08/02).

EDUCATION

For detailed information on education in Pearl River county and Mississippi, request an Education Profile. Education Profiles are prepared for all Mississippi counties and may be obtained by calling 601-359-3593, or online at www.mississippi.org.

TRANSPORTATION

Highways in Picayune:

MS 43, MS 607
US 11
I-59

Railroads in Picayune:

Norfolk Southern, Pearl River Valley

Air Travel in Picayune:

Nearest Commercial Airport and its location:

Gulfport-Biloxi Regional, Gulfport

Distance (miles) 50

Length of runway 9,000 feet/2,744 meters

Number of daily outgoing flights 23

Major airlines serving the airport:

Air Trans, Continental Express, Delta/ASA, Northwest, Southeast

Nearest general aviation airport and its location:

Picayune Municipal, Picayune

Distance (miles) Local

Length of runway 5,000 feet/1,524 meters

Common carriers operating in Picayune 20

Picayune's nearest full-service port:

Port Bienville

Hancock County Port Commission, P.O. Box 2267

Bay St. Louis, MS 39521

228-467-9231

Distance from Picayune 47 miles/76 kilometers

Name of waterway Gulf Intracoastal

Channel depth 12 feet/4 meters

Source: Mississippi Department of Transportation; Mississippi Port Authorities; unpublished data collected by MDA, 2001.

HEALTH CARE

Hospitals in Pearl River County 2

Number of beds 119

Source: Mississippi Department of Health, Directory of Mississippi Health Facilities, 2002 (07/02).

UTILITIES AND SERVICES

Electricity distributor(s) in Picayune:

Mississippi Power Company, Coast EPA

Water/sewage service in Picayune:

Utility name	City of Picayune
Source	Wells
System capacity	8,450,000 gallons per day 32,008 kiloliters per day
Average consumption	NA NA
Peak consumption	NA NA
Storage capacity	850,000 gallons 3,220 kiloliters
Sanitary sewer capacity	1,600,000 gallons 6,061 kiloliters
Sewer treatment type	Marsh land and lagoon
Percent of community served	99%
Present load	99%

Natural gas distributor(s) in Picayune:

City of Picayune

Source: Unpublished data collected by MDA, 2001.

COUNTY FEATURES

County Seat(s) Poplarville

Land area 819 square miles/2,121 square kilometers

County land area in commercial forests 65 %

National Parks/Historic Landmarks:

DeSoto National Forest

State Parks:

None

Tourism related information Call 1-800-WARMEST

Source: Mississippi Elected Officials Directory; Mississippi Institutions of Higher Learning; unpublished data collected by MDA.

LARGEST MANUFACTURERS IN PEARL RIVER COUNTY

Manufacturing	Employees	Type of Business
Huey Stockstill, Inc./Custom Crete Div.	120	Stone, clay, glass, and concrete products
Movie Star, Inc.	115	Apparel and other finished products made from fabrics and similar materials
Heritage Plastics, Inc.	110	Rubber and miscellaneous plastics products
Valspar Refinish, Inc.	90	Chemicals and allied products
Bway Corp.	85	Fabricated metal products, except machinery and transportation equipment

Source: Mississippi Manufacturers' Database, MDA, June 2003.

FIRE INSURANCE RATING

Picayune

Class 6

Source: Mississippi State Rating Bureau, August 2002.

COST OF HOUSING

Average Selling Price of Homes, 1998:

MAR, Pearl River County	\$87,428
Mississippi	\$92,303

Source: Mississippi Association of Realtors (MAR) and/or Warren County Realtors Association, 1999.

PROPERTY TAX

Average county millage 104.60

Property tax- Counties and municipalities levy a property tax on real and personal tangible property. Most property is assessed at 15% of true value. Motor vehicles and utilities (excluding railroads) are assessed at 30% and owner-occupied residential properties are assessed at 10% of true value.

To calculate annual property tax:

$$\text{Tax} = (V \times A \times M) / 1000$$

V = property value (\$), A = assessment percentage (%),
M = millage rate

Example: Home value \$87,428 millage rate 98.07
 $(\$87,428 \times 10\% \times 98.07) / 1,000 = \857.41

Source: Mississippi State Tax Commission, 2001-2002 (02/02).

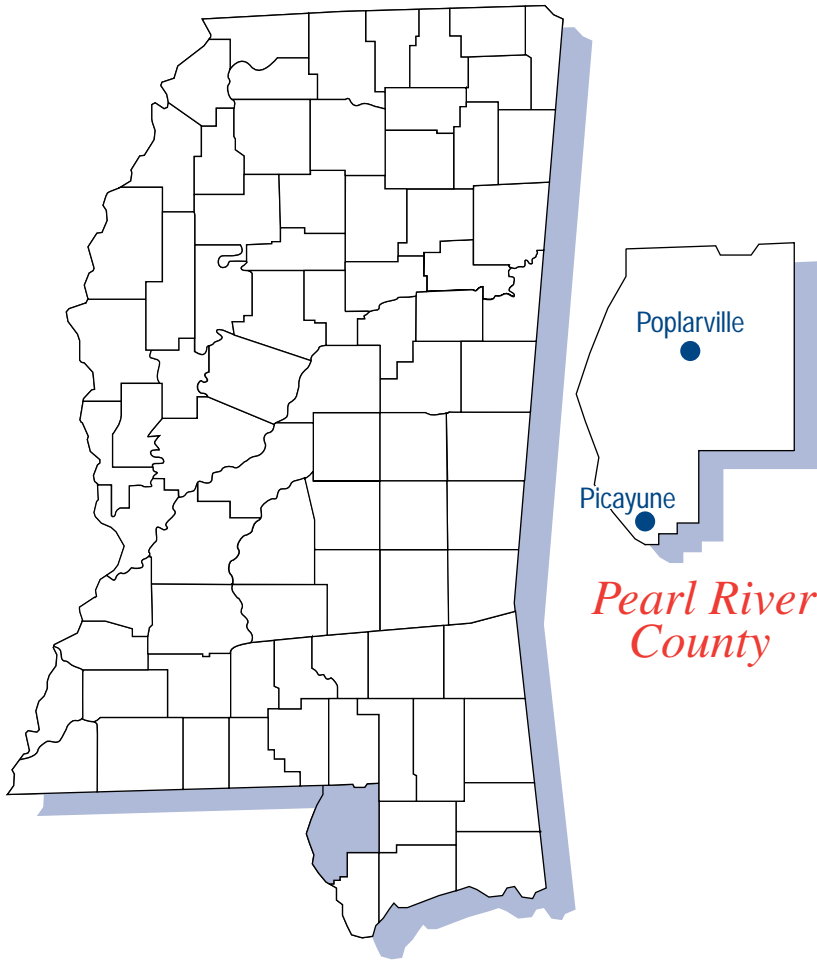
CONSTRUCTION COSTS

R.S. Means Location Factors for construction costs are available for ten Mississippi locations:

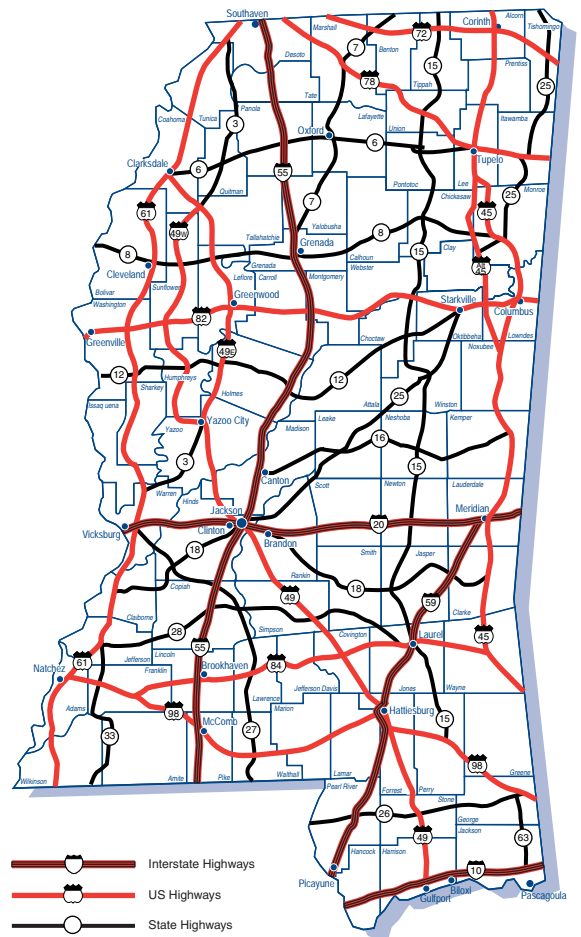
	Residential	Commercial
Biloxi	0.84	0.80
Clarksdale	0.70	0.66
Columbus	0.70	0.71
Greenville	0.80	0.77
Greenwood	0.72	0.68
Jackson	0.80	0.76
Laurel	0.72	0.69
McComb	0.72	0.70
Meridian	0.76	0.75
Tupelo	0.71	0.71
United States Average	1.00	1.00

Source: R.S. Means Company, Inc., Square Foot Costs-Location Factors for Mississippi, 2002 (08/02).

County Location



Federal/State Highways



Regional Map

